



2023

Summer Style Guide



S&S
ACTIVEWEAR



1. 502 Tultex Premium Cotton T-Shirt. 2. SP820 Sportsman Tropical Print Cap. 3. EXP54LWZ Independent Trading Co. Lightweight Windbreaker Full-Zip Jacket. 4. 1050 Colortone Women's Tie-Dyed Crop T-Shirt. 5. 139656 Columbia Women's PFG Bahama™ Long Sleeve Shirt. 6. 5083 Next Level Women's Festival Crop Tank. 7. PRM20SRT Independent Trading Co. Women's Lightweight California Wave Wash Sweatshorts. 8. 8691 J. America Baja Blanket. 9. GEOB Atlantis Sustainable Bucket Hat. 10. 8802 Liberty Bags Recycled Zipper Tote.

Summer in *Style*

Expect the Summer of '23 to be, well, what you design it to be. Grab your sunglasses, it's time to ***create your vision*** (& it's going to be BRIGHT).

Golf

Golf is more than a sport. It’s a lifestyle. A few hours spent outdoors with friends, coworkers or clients having fun calls for a branding opportunity that lives beyond the golf course.



A574
adidas
Pine Tree
Polo



CASSIE
Infinity Her
Women’s Pigment Dyed
Fashion Undervisor Cap



222
Paragon
Aruba Extreme Performance
Long Sleeve T-Shirt

Explore & Travel

Getting Outdoors is to Summer as Netflix binging is to Winter. From lifestyle brands ready to take a hike to resorts where it’s vacay every day – create a keepsake, a souvenir, a sweet reminder & a priceless promotion with your branded apparel.

Company Culture

Branded company swag is a sure fire way to build morale, engage the team, & create internal influencers. When it comes to the company store, think of items the team will feel good wearing time & time again.



PRM20SRT
Independent Trading Co.
Women’s Lightweight California
Wave Wash Sweatshorts



Refresh *your* brand with Summer trends.

From the *putting green* in the desert, to the *baseball field* in small town USA, to the *Summer camp* in the middle of nowhere, to the *corporate retreat* where everyone wants to be, to the *family reunion* at the local lake, to the *vacation* on your destination bucket list, to the *lawn chair* in the amphitheater listening to that favorite band you've heard a hundred times – if it's happening this Summer, there's a style for it waiting for you to brand.



Get the Look

GB452R The Game Everyday Rope Trucker Cap.

502 Tultex Premium Cotton T-Shirt.

3724 BELLA + CANVAS Sweatshorts.

SC200 SOCCO Solid Crew Socks.

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101CVC
American Apparel
Women's CVC Tank

Live Events

It's outdoor concert season. Wait, did someone say Summer camp? Corporate retreats are also in full swing. Whether you need music merch, camper gear, or to wow the team - create a lasting connection for this Summer's event lineup.



4400HM
Alternative
Earthleisure Modal
Triblend Tee

Sustainable Favorites

You don't have to do something extravagant to help save the earth. Something as simple as buying sustainable products can reduce your carbon footprint.



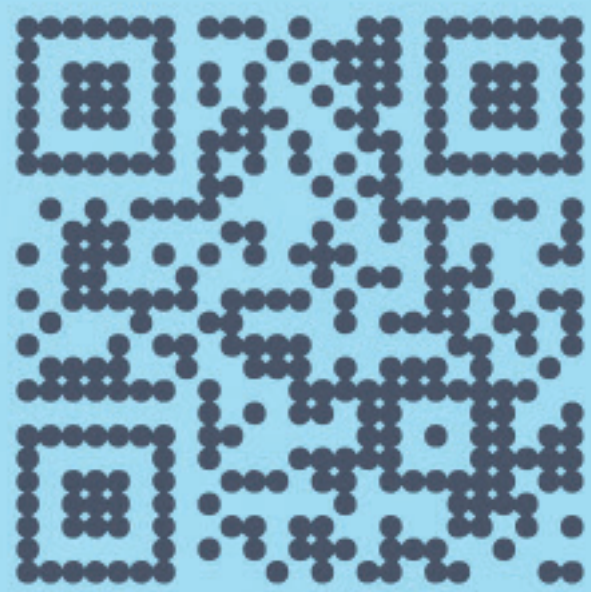
4424
Rabbit Skins
Infant Fine Jersey
Bodysuit

680VR
Dyenomite
Blended Hooded
Tie-Dye Sweatshirt

Summer Color & Patterns and Prints

These Summer colors are the POP needed to reimagine, refresh, & reinspire engagement with any brand. The popular-at-retail animal print are still emerging in the blanks world & it's here to stay.

Create Your Vision



Check out more
Summer styles.

www.ssactivewear.com