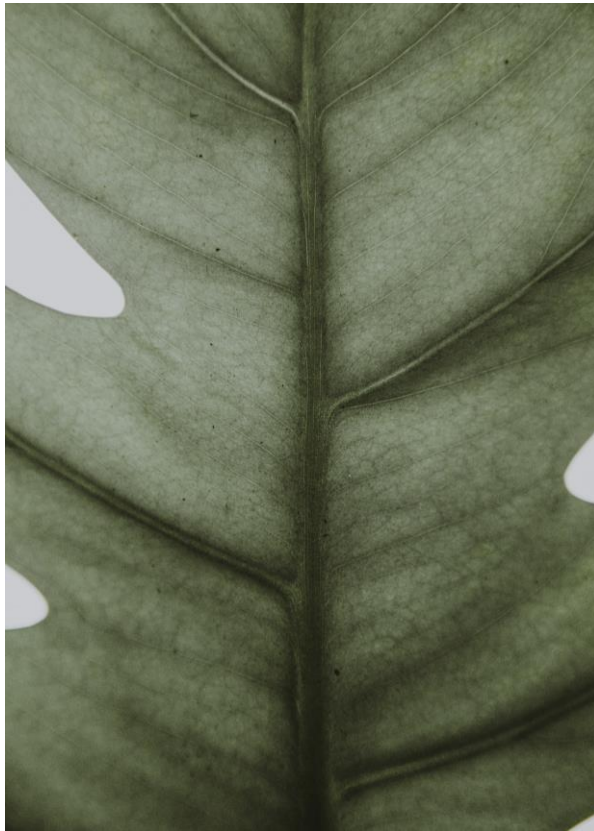




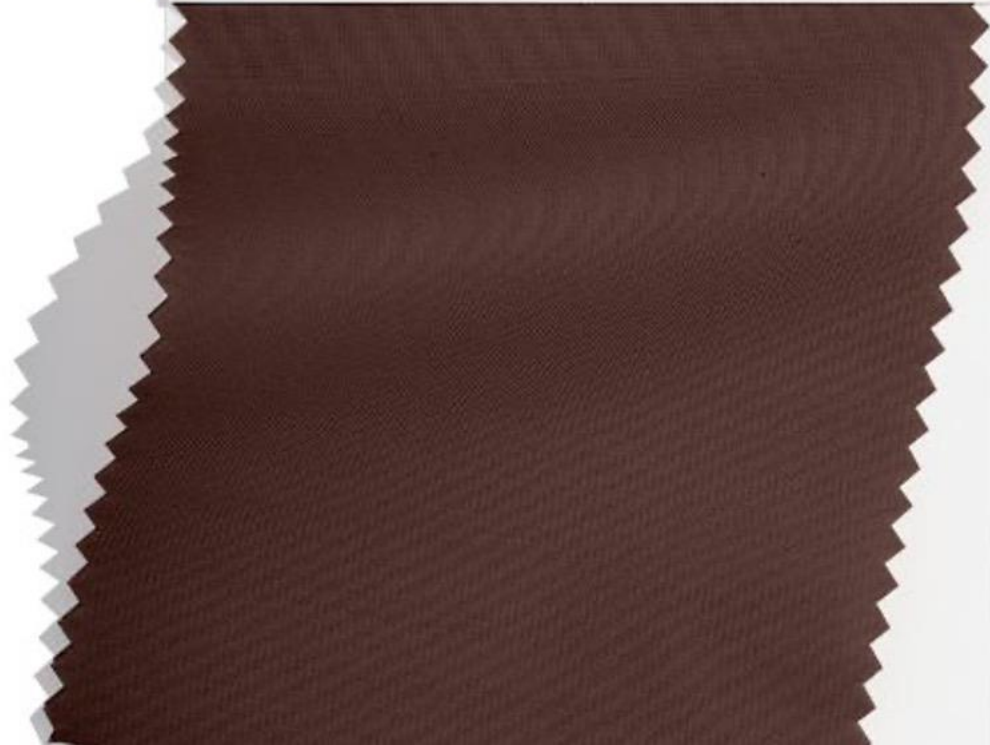
2023 Color Trends Guide



The New Neutrals

What was once considered the cool and casual: white, black, and gray, just got earthier, warmer, and even more versatile. Withstanding all seasons, the new neutrals pairing options are endless.

Coffee



P170
Hanes
Army Brown



6210
Next Level
Espresso



8726
Alpine Fleece
Chocolate



6511
Flexfit
Brown



SP15
Sportsman
Heather Brown



562MR
JERZEES
Chocolate



1501KC
YP Classics
Brown



B120-131
Kishigo
Brown - 128



3413
BELLA + CANVAS
Brown Triblend



Q4400
Q-Tees
Natural/Chocolate



4400
Rabbit Skins
Brown



AH80
Sportsman
Brown/Khaki

Macchiato



65000

Gildan

Brown Savana



8700

Alpine Fleece

Camel



PRM50PTPD

Independent Trading Co.

Pigment Sandstone



195423

Columbia

Delta Heather/Delta



LPS

LEGACY

Caramel/Dark Grey



6014

Comfort Colors

Yam



3321

Rabbit Skins

Coyote Brown



996MR

JERZEES

Golden Pecan



5507

Liberty Bags

Tan



202

Tultex

Heather Rust



6925

LAT

Coyote Brown

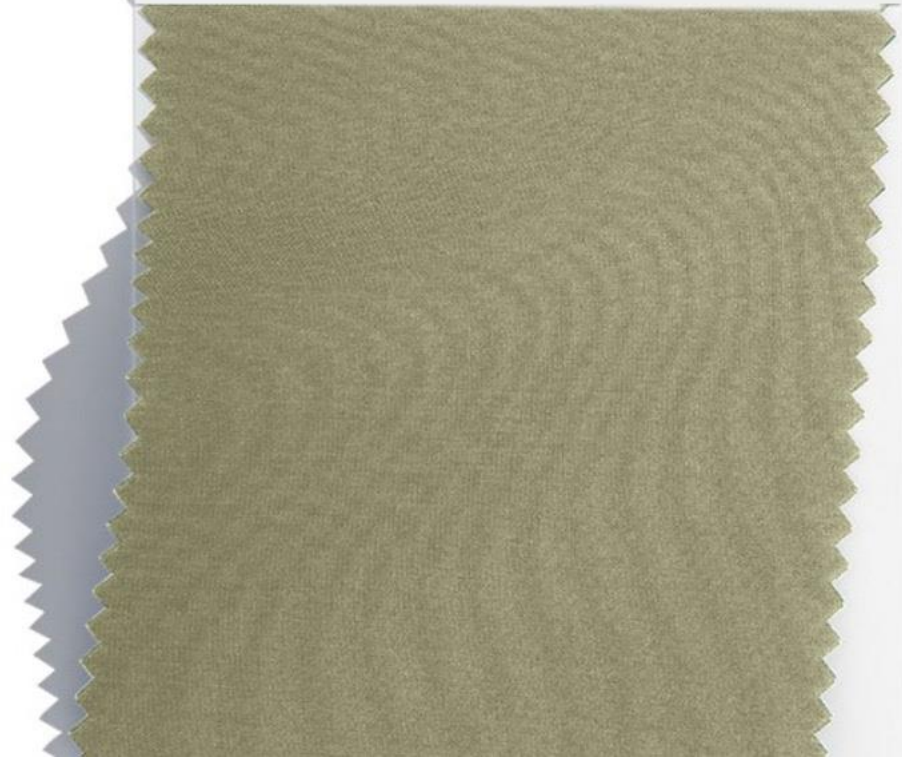


6400

BELLA + CANVAS

Chestnut

Leek Green



64000

Gildan

Heather Military Green



GB452R

The Game

Light Olive/White



BW1501

Boxercraft

Sage Heather



BW6101

Boxercraft

Olive



GDH100

ComfortWash

Faded Fatigue



CHP180

Champion

Fresh Olive



SS1000Z

Independent Trading Co.

Olive



90MR

JERZEES

Military Green



191125

Columbia

Stone Green



9881

Alternative

Eco True Army Green



9575

Alternative

Eco True Army Green



3200

BELLA + CANVAS

White/Heather Olive

Samoan Sun



9595
Alternative
Eco True Camel



9403
DRI DUCK
Wheat



256
Richardson
Biscuit/Black



3739
BELLA + CANVAS
Heather Mustard



3231
DRI DUCK
Wheat



EXP560V
Independent Trading Co.
Saddle



MPS
LEGACY
Grey/Caramel/Black



5083
Next Level
Antique Gold



3501
BELLA + CANVAS
Toast



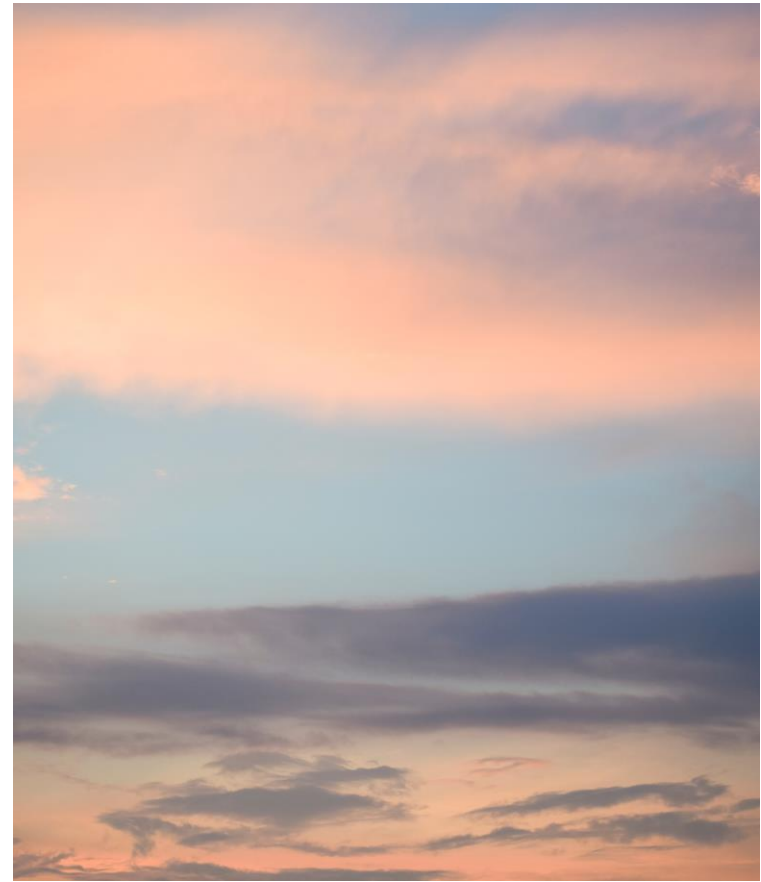
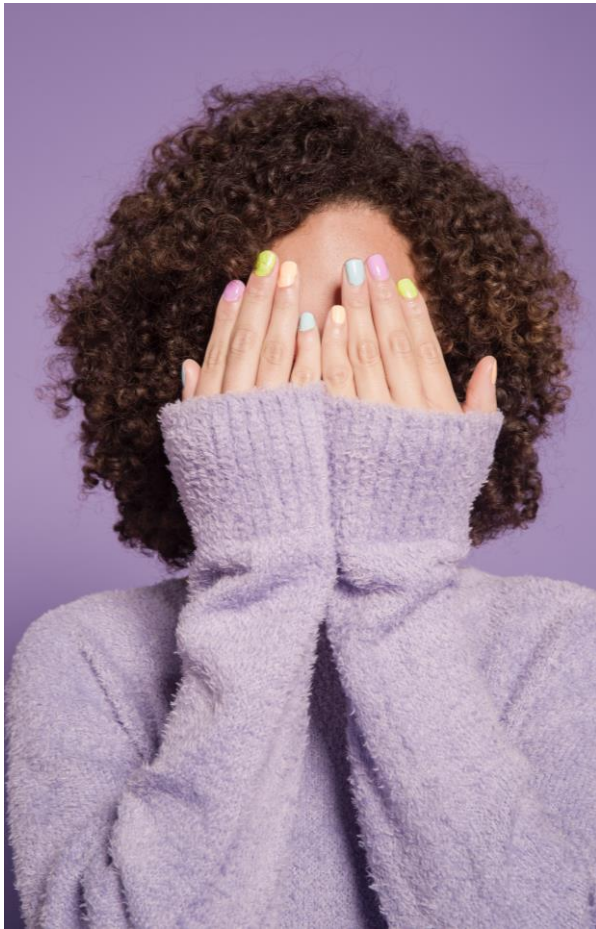
5350
DRI DUCK
Saddle



R08
Boxercraft
Caramel



141R
Richardson
Camel



Muted Pastels

As the requirement for versatility increases, pastels continue to rise and become more subdued. Think soft and light yet remaining playful by nature. While Spring and Summer are typically painted in pastel, you will see pastel on hoodies and fleece this year.

Digital Lavender



2094
Kastlfel
Lavender



200MW
Dynomite
Lavender



8881
Liberty Bags
Lavender



A431
adidas
Light Flash Purple



3729
BELLA + CANVAS
Dark Lavender



3339
Rabbit Skins
Lavender



QTB
Q-Tees
Lavender



1566
Comfort Colors
Violet



101CVC
American Apparel
Heather Lilac



IND20SRT
Independent Trading Co.
Lavender

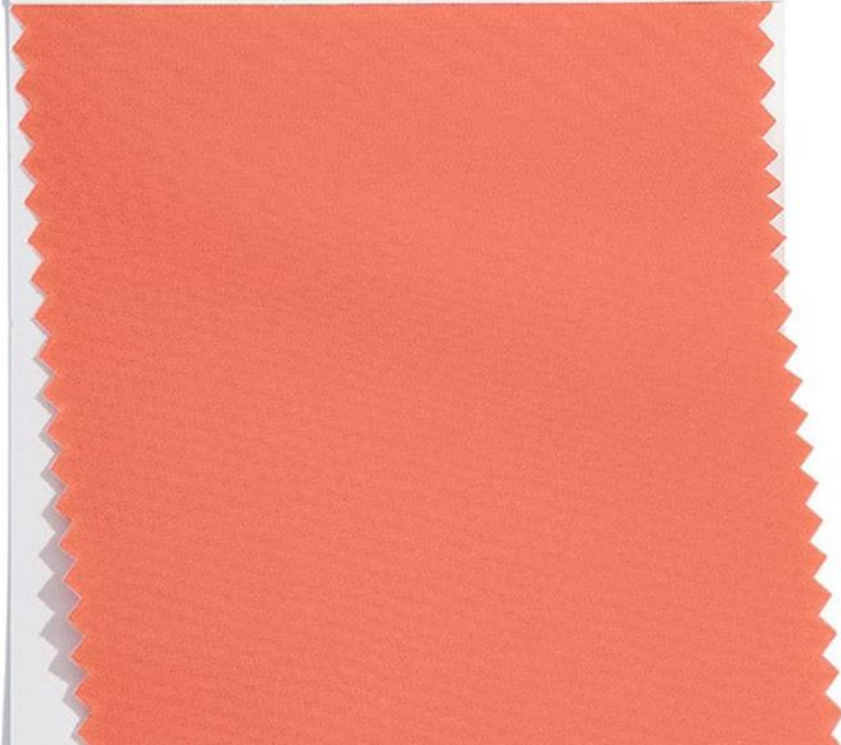


2000
Gildan
Orchid



BW6620
Boxercraft
Lavender Sophia Plaid

Peach Pink



146R
Richardson
Coral



4410
Comfort Colors
Bright Salmon



8800
BELLA + CANVAS
Coral



3518
LAT
Peachy



IC47MR
Fruit of the Loom
Sunset Coral



1174
Alternative
Heather Sunset Coral



100
Paragon
Melon



3930BR
Fruit of the Loom
Retro Heather Coral



CFA
LEGACY
Coral



8860R
Liberty Bags
Peach



5186
Hanes
Charisma Coral



5100
C2 Sport
Hot Coral

Crystal Rose



1005
Rabbit Skins
Pink



9360
Comfort Colors
Blossom



SF500
Gildan
Light Pink



CD100
Champion
Pink Candy



F260
Hanes
Pale Pink



IND20PNT
Independent Trading Co.
Light Pink



GB452E
The Game
Pink/White



BW6615
Boxercraft
Blush/White



1500KC
YP Classics
Baby Pink



Q1300
Q-Tees
Natural/Light Pink



W2371I
MV Sport
Cameo Pink



BW1301
Boxercraft
Blush Heather

Skylight



H000
Gildan
Chalky Mint



4439
Rabbit Skins
Saltwater



GDH175
ComfortWash
Honeydew



IND4000
Independent Trading Co.
Mint



3519
LAT
Saltwater



BM2301
Boxercraft
Saltwater



157766
Columbia
Clear Blue/White



GB510
The Game
Sea Breeze



BM6101
Boxercraft
Saltwater



GDH275
ComfortWash
Mint



29MR
JERZEES
Scuba Blue



CHARLIE
Infinity Her
Seafoam/White

Lemon Meringue



7503
BELLA + CANVAS
Yellow



GDH125
ComfortWash
Summer Squash Yellow



IND20PNT
Independent Trading Co.
Light Yellow



4400
Rabbit Skins
Banana



5280
Hanes
Daffodil Yellow



SS4500
Independent Trading Co.
Light Yellow



Q125300
Q-Tees
Yellow



400
SoftShirts
Wheat



8722
Alpine Fleece
Soft Yellow



EZA
Legacy
Lemon



GDH300
ComfortWash
Summer Squash Yellow



3001CVC
BELLA + CANVAS
Heather French Vanilla

Summer Song



3719
BELLA + CANVAS
Heather Blue Lagoon



DTAST
LEGACY
Blue Steel



402
SoftShirts
Slate



1717
Comfort Colors
Ice Blue



PRM20SRT
Independent Trading Co.
Misty Blue



1270
Alternative
Heather Botanical Aqua



8915
J. America
Chambray



L01
Boxercraft
Denim



W23716
MV Sport
Artic Blue



GB880
The Game
Marine/Khaki



SF45R
Fruit of the Loom
Carolina Heather



W20155
MV Sport
Light Blue



Core Classics

Once your reigning neutrals, now your core classics. These timeless and limitless colors will never go out of style. As the versatility leaders, they are getting refreshed with new textures, prints, and color blocking details.

Gray Lilac



3610
Augusta
Metallic Silver/White



8718
Alpine Fleece
Grey



BW6301
Boxercraft
Slate Heather



CHP110
Champion
Ebony Heather



199793
Columbia
Shark



A672S
adidas
Grey Two



A585
adidas
Grey Three



13V0478
Van Heusen
Grey Mist



GB452R
The Game
Light Grey/Black



5339
DRI DUCK
Grey

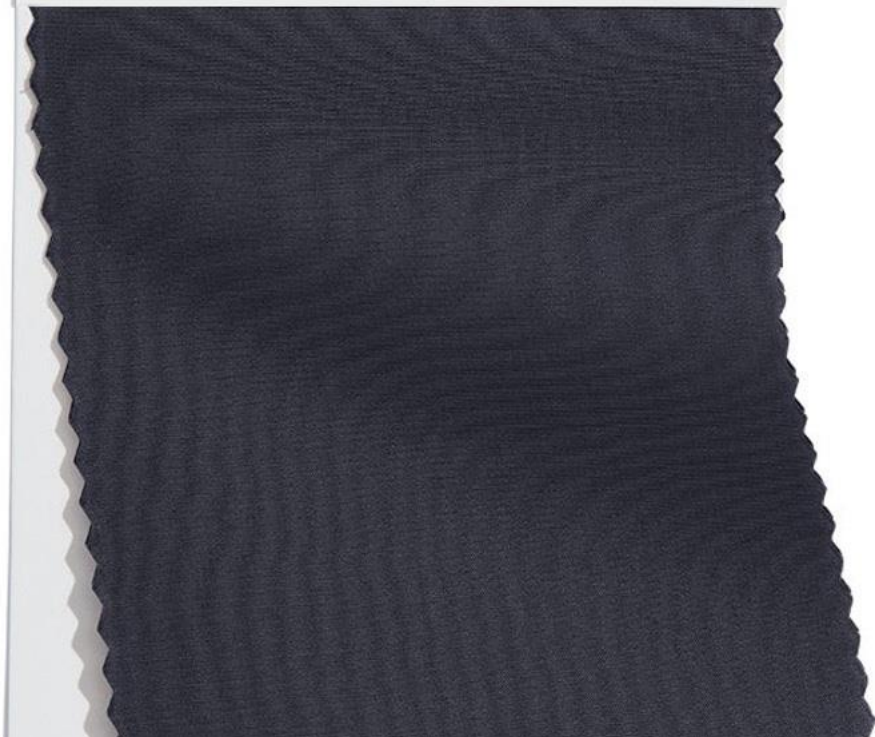


3725
BELLA + CANVAS
Athletic Heather



1261
Badger
Oxford

Polar Knight



CHP100
Champion
Black



FOS901244
Oakley
Blackout



222818
Holloway
Black



3012
Burnside
Black



A552
adidas
Black/Grey Three Mélange



FOS900831
Oakley
Blackout



6277R
Flexfit
Black



BW2501
Boxercraft
Black



4146
Badger
Black



8646
J. America
Black



8888
Burnside
Black



13V0476
Van Heusen
Black

Arctic Wolf



BW1501
Boxercraft
Oatmeal



5180
Hanes
Natural



186258
Columbia
Chalk



SKYE
Atlantis
Coconut Milk



BW8501
Boxercraft
Natural/Black



186471
Columbia
Chalk



19179
MV Sport
Ivory



186210
Columbia
Chalk



8882
BELLA + CANVAS
Heather Dust



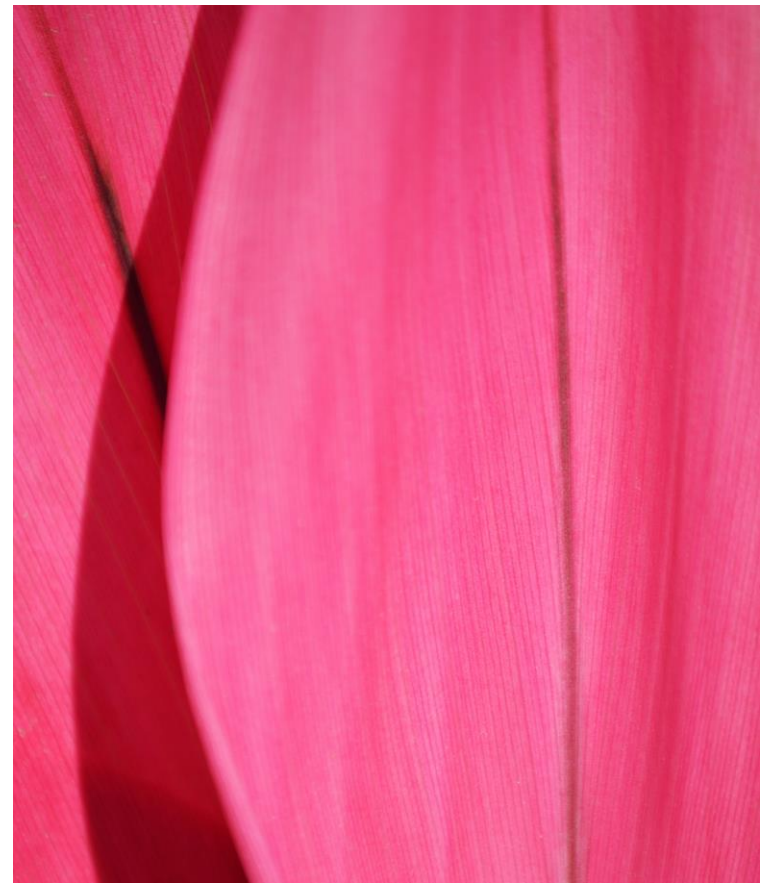
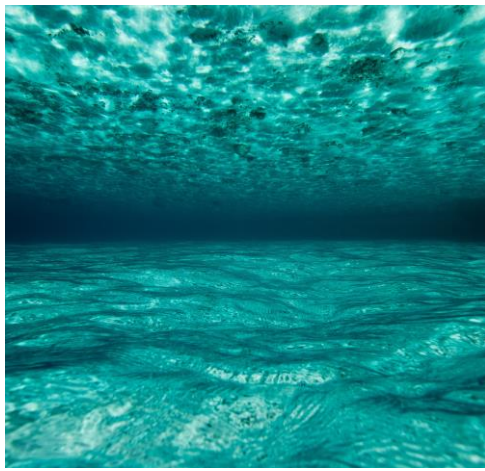
9861
Liberty Bags
Natural



8707
Alpine Fleece
Cream



3525
LAT
Natural Heather



Vibrant Brights

These colors are bold and fearless. Led by experimentation and individualism, these bright colors are not lacking energy. This color trend is ready to encourage freedom of expression and bring any vision, vibe, or mood to life. These colors will prove just as versatile – showing up in t-shirts and hoodies to bucket caps and bags.

Fiery Red



502
Tultex
Terracotta



9595ZT
Alternative
Faded Red New



CS3004
Champion
Heather Red Scarlet/Black



BW2401
Boxercraft
Garnet



8691
J. America
Natural/Brick Red



6211
Next Level
Cardinal



506CR
Alleson
Red/White



A556
adidas
Power Red



GDH280
ComfortWash
Nantucket Red



BM6624
Boxercraft
Heritage Garnet Plaid



2010
Kastlifel
Red



FRASER
Atlantis
Red

Blue Perennial



FOS901243
Oakley
Team Navy



CFB
LEGACY
Navy



340
Tultex
Heather Denim



6863
Augusta
Navy



BW2403
Boxercraft
Navy



2001CVC
American Apparel
Heather Indigo



4700
47 Brand
Royal



222822
Holloway
Navy



18900
Gildan
Royal



195239
Columbia
Dark Mountain/Collegiate Navy



A573
adidas
Team Navy Blue



3291
Burnside
Navy/White Gingham

Viva Magenta



3001
BELLA + CANVAS
Fuchsia



SP15
Sportsman
Neon Fuchsia



5100
Bayside
Bright Pink



OFA
LEGACY
Dark Pink/Khaki



6733
Next Level
Vintage Shocking Pink



4424
Rabbit Skins
Vintage Hot Pink



8830
J. America
Wildberry



200CY
Dyenomite
Fuchsia



VC300A
Valucap
Neon Pink



6101
LAT
Vintage Hot Pink



4800
M&O
Heliconia



3537
LAT
Vintage Hot Pink/White

Love Bird



Q800
Q-Tees
Lime



5414
Augusta
Lime



5000B
Gildan
Kiwi



ANDY
Atlantis
Acid Green



241
Tultex
Heather Green



104
Paragon
Kiwi



29LSR
JERZEES
Kiwi



3001CVC
BELLA + CANVAS
Heather Green



T600
Q-Tees
Lime



128705
Columbia
Key West



6030
Comfort Colors
Celadon



P170
Hanes
Lime

Deep Sea



GDH125
ComfortWash
Cypress Green



A554
adidas
Green Oxide Mélange



BW6620
Boxercraft
Blackwatch



FOA402993
Oakley
Team Fir



3600
Next Level
Royal Pine



CD400
Champion
Cactus



4980
Hanes
Jade Pine Heather



PRM50STPD
Independent Trading Co.
Pigment Alpine Green



97CR
JERZEES
Oatmeal Heather/Forest Green Heather



9575ZT
Alternative
Dark Teal New



SP500
Sportsman
Teal



601MR
JERZEES
Mosaic Blue Heather

Beetroot Purple



18000
Gildan
Heliconia



3930BR
Fruit of the Loom
Neon Pink



1533
Next Level
Raspberry



8805
Liberty Bags
Hot Pink



5320
Rabbit Skins
Raspberry/Raspberry Dot



S700
Champion
Wow Pink



5104
C2 Sport
Hot Pink



SP08
Sportsman
Neon Pink



1265
Augusta
Power/Pink/White/Black



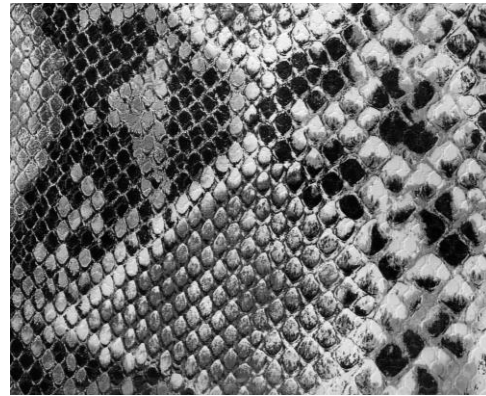
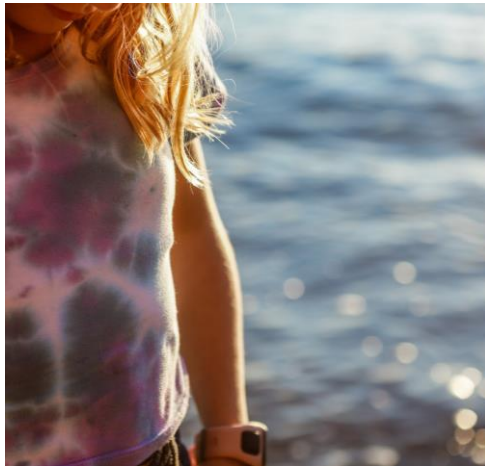
B100-111
Kishigo
Pink/Lime



3900
Next Level
Hot Pink



T18
Q-Tees
Hot Pink



Prints & Patterns

These fun, trendy prints get an updated look this season. You will see variations on your classic patterns like tie-dye and tonal camo to mixes of color with leopard patterns. Add a pop of prints & patterns for a playful addition to any look.

Crystal Tie Dye



340CR
Dyenomite
Royal



8852
J. America
Black Tie Dye



681VR
Dyenomite
Black Crystal



PRM4500TD
Independent Trading Co.
Tie Dye Olive



1545
Comfort Colors
Amethyst



SP400
Sportsman
Grey



TD800
Q-Tees
Pink Lady



W23718
MV Sport
Atmosphere



8856
J. America
Black Tie Dye



1070
Alternative
Grey Tie Dye



973VR
Dyenomite
Rose Crystal



8853
J. America
Grey Tie Dye

Tonal Camo



6926
LAT
Storm Camo



8615
Burnside
Black Camo



4424
Rabbit Skins
Storm Camo



A550
adidas
Green Oxide



INDDUFBag
Independent Trading Co.
Black Camo



CO200
Champion
Concrete Camo



AFX24CRP
Independent Trading Co.
Black Camo



PRM20SRT
Independent Trading Co.
Black Camo



216
Paragon
Aluminum



IND20PNT
Independent Trading Co.
Black Camo



4062
Imperial
Blue



6101
LAT
Natural Camo

Animal Print



3516
LAT
Black Reptile



6926
LAT
Black Leopard



1940
Alternative
Leopard



6885
Mega Cap
Black/Brown Leopard



6901
LAT
Natural Leopard



3816
LAT
Black Leopard



W22712
MV Sport
Atmosphere/Black Leopard



INDDUFBAG
Independent Trading Co.
Cheetah



JANET
Infinity Her
Black/Cow/White



3321
Rabbit Skins
Brown Leopard



W22713
MV Sport
Cameo Pink/Orchid Ice Leopard



4424
Rabbit Skins
Natural Leopard

Plaid



8610
Burnside
Black Plaid



8620
Burnside
Grey/Blue



8219
Burnside
Red/Heather Black



3291
Burnside
Black/Army



W164761
Weatherproof
Heather Grey/White



RKP12
CAP AMERICA
White/Black



EXP50F
Independent Trading Co.
Olive/Black



5215
Burnside
Grey/White



8212
Burnside
Charcoal/Blue



8810
Burnside
Ecru/Black

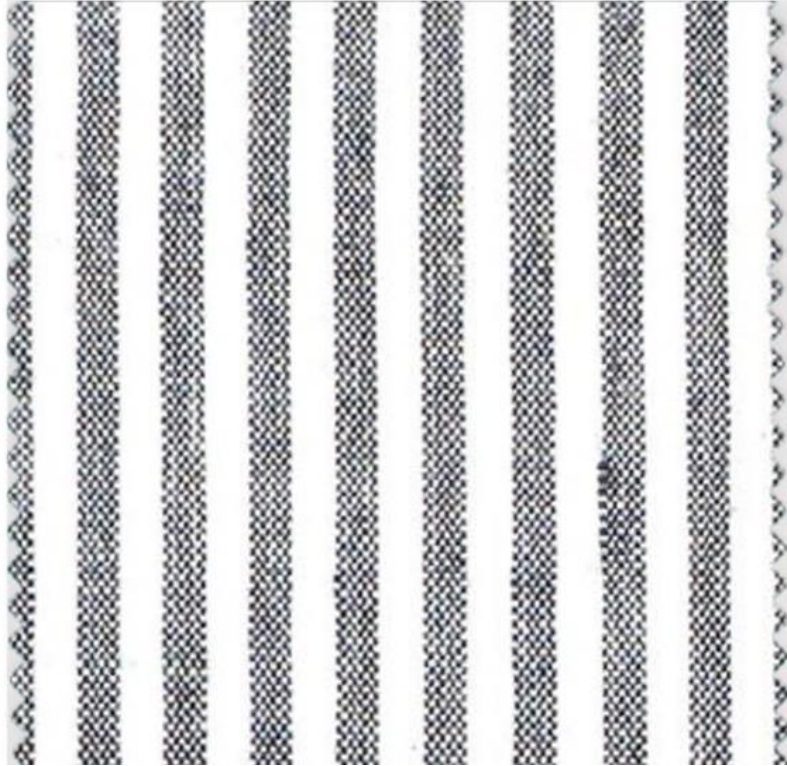


8449
J. America
Red/Black Buffalo



8210
Burnside
Tobacco/Black Buffalo

Novelty Prints



112P
Richardson
Mossy Oak Elements Bonefish/ Light Grey



A574
adidas
Acid Orange/Grey Two



1927ea
Alternative
Stars



4424
Rabbit Skins
Rainbow Stripe



IND4000
Independent Trading Co.
Houndstooth



1403
Badger
Graphite



W21721
MV Sport
Cameo Pink



8871
J. America
Smoke Stars Triblend



1940
Alternative
Eco Ivory Ink Stripe



SP02
Sportsman
Heather Cardinal/Heather Grey



3929
Code Five
Coyote Brown Star



231
Paragon
Grey Water